

Issy-les-Moulineaux, 25th of October 2007

À CHACUN SON TOUR: EVEN FURTHER IN 2008

In 2007, the Tour de France started an important information campaign on cycling for the young generation. With the release of teaching application guide, used by school teachers of CM1 and CM2 in the areas visited by the Tour and then through the visit of the Cycloparc, a moving exhibition that stopped in a dozen cities, many children and adolescents were able to discover cycling and its biggest event in a different way.

This year the "À chacun son Tour" operation supported by the Ministry for national education, the USEP and the FFC, expands to a major part of the French territory for its first phase that associates in an even larger way the teachers of elementary schools. The teaching application guide has been developed for this second version (a chapter in English has been added) and will now be available on the www.achacunsontour.com website that appears today on internet, simultaneously with the official announcement of the 2008 Tour course.

The achacunsontour.com website has a goal to become a place of dialogue around the initiatives linked to the operation. Teachers but also instructors from the cycling clubs or parents interested by "À chacun son Tour" are invited to come and visit the site regularly to collect information but also use it as a meeting point between keen amateurs of the future of cycling.

More information on the operation are on www.achacunsontour.com (or www.achacunsontour.fr)

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